

**News Release: FOR IMMEDIATE RELEASE**

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## ***Sheehan Hosts 2005 PGA Michelin Championship and First Tee Benefit Tournament***

**Las Vegas, Nevada (IMPR) Monday, October 10, 2005: Jack Sheehan, New York Times best selling author and Vegas insider, will be the master of ceremonies and special guest emcee at several events scheduled in conjunction with the 2005 PGA Michelin Championship in Las Vegas October 10–16, 2005.**

Special guest speaker, Jack Sheehan will once again be the official master of ceremonies for the Michelin Championship in Las Vegas. This marks the 15th year that author Sheehan, whose books include the golf tomes, “Golf Forever” (Stephens Press, 2003); New York Times best seller, “Buried Lies: True Tales and Tall Stories From The PGA Tour (Putnam, 1993); and, “Embedded Balls” (Putnam, 2005), has served as the emcee of the PGA Tour's regular stop in Las Vegas.

In conjunction with the tournament, Sheehan will be emceeding the Danny Gans' First Tee benefit golf tournament at Southern Highlands Golf Club on Monday, October 10, 2005; Gans' First Tee auction and concert on Wednesday, October 12, 2005; the Michelin pro-am dinner featuring Carrot Top at The Palms on Friday, October 14, 2005; and, the 18th green ceremonies and volunteer party with the new champion on Sunday, October 16, 2005. In addition, Sheehan will be signing copies of his new book “Embedded Balls” (2005, Penguin Group, 224 pgs), which he wrote with PGA Champions Tour star Peter Jacobsen, outside the pro-shop at the Tournament Players Club at Summerlin on Saturday, October 15, 2005 from 2:30- 3:30 p.m. Proceeds from book sales, sponsored by the Las Vegas Founders Club, will go to the First Tee program and junior golf in Southern Nevada.

For more information about Jack Sheehan, visit his website at [www.jacksheehan.com](http://www.jacksheehan.com).

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